



LaserCart

The Decentralized eCommerce Platform

OVERVIEW & WHITEPAPER



WWW.LASERCART.ORG

Laser Cart Vission

We firmly believe that Laser Cart represents the ideal gateway for individuals to venture into the dynamic world of cryptocurrency. Moreover, we are dedicated to facilitating the growth of our brand partners' businesses by incentivizing customers through e-commerce transactions. Our decision to integrate Laser Cart with the online shopping sphere is rooted in the immense potential it offers, driven by its widespread popularity, user-friendly interface, and rapid expansion.

When customers shop on LCART, they will not only enjoy cost-effective purchases but also become part of the crypto realm as we reward them with LCART tokens based on their shopping expenditure. This innovative approach ensures that our users simultaneously benefit from reduced product prices while making a valuable investment. The LCART tokens earned can be seamlessly utilized in their subsequent purchases, effectively introducing a pioneering Shop2Earn crypto model to our country.

Our vision is to establish LCART as the most user-friendly e-commerce platform for individuals across World embarking on their cryptocurrency journey.





**THE ORIGIN
AND
PURPOSE**

LASERCART

Our Mission

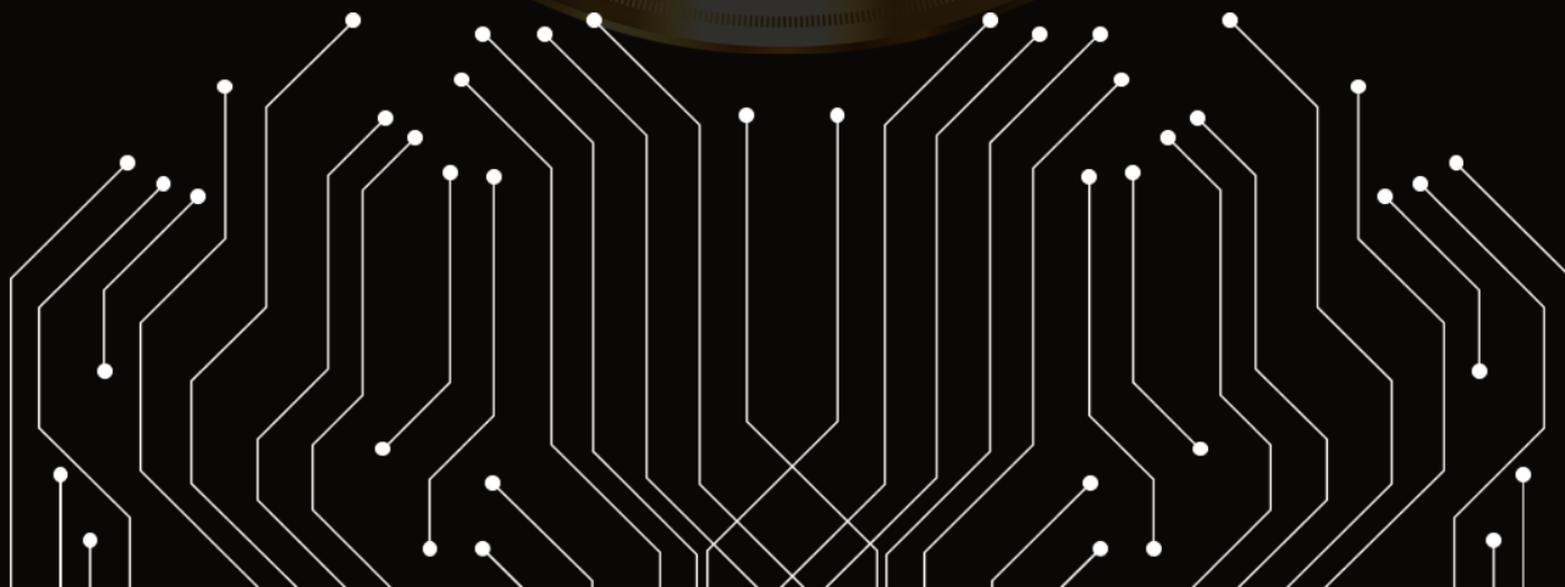
Our mission is to establish ourselves as the premier eCommerce marketplace, preferred by both sellers and buyers within the digital asset community.



We are dedicated to creating a cutting-edge platform that leverages the transformative capabilities of Blockchain, Smart Contracts, and Cryptography. Our primary goal is to provide digital asset holders with a seamless and cost-effective platform for utilizing their crypto assets effectively.



eCommerce That Work on Blockchain Technology



Initiating your Laser Cart eCommerce Adventure

1. Sign Up:

Begin your journey by creating a personalized account. Select either a seller or buyer account category to get started.

2. Set Up Your Wallet:

Within the Laser Cart Marketplace, you'll find a variety of integrated wallets in the Laser Cart multi-wallet system. Choose your preferred cryptocurrency and ensure it holds the desired balance for your shopping needs.

3. Search for Your Desired Item:

If you're a buyer, explore a vast array of products available from your favorite eCommerce sites Laser Cart. Add specific items you wish to purchase to your cart using the Laser Cart explorer, and continue shopping if desired.

4. Proceed to Cart and Pay with Cryptocurrency:

Once you've finalized your order, navigate to your cart and click "Check Out." During the checkout process, select your preferred cryptocurrency and confirm the transaction.

5. Provide Shipping Address and Receive Your Order:

Supply your shipping address and select the preferred courier service. Your item will be delivered within the estimated timeframe mentioned on the website.

6. Smart Contracts Automate the Order:

Upon finalizing the order, our Smart Contracts will automatically release the earned amount to the vendor or seller. Enjoy a seamless and secure shopping experience with Laser Cart eCommerce.

LASER CART Features

Accepting the Top 50 Digital Assets Laser Cart proudly accepts payments in 50 different cryptocurrencies, allowing consumers to purchase products they love from leading eCommerce platforms.

Smart Comparison Tools Laser Cart incorporates intelligent AI-powered search and comparison tools, empowering consumers to discover the best deals across major eCommerce platforms effortlessly.

Shop Directly, Hassle-Free Forget the need for multiple accounts. By opening a Laser Cart account, you gain seamless access to ordering from a wide range of online stores in a hassle-free manner.

Unlock Generous Discounts Laser Cart rewards its users with the opportunity to enjoy discounts of up to 10% when holding or staking a minimum of 80000 LCART Tokens.

Free Shipping for Starter/Pro Package Subscribers For users of the Starter and Pro packages, all items on Laser Cart come with fast and free shipping. Shop through Laser Cart and enjoy a one-step shopping experience with no additional shipping hassles.

LASER CART Features

The Laser Cart eCommerce Marketplace is designed to be a self-sustaining business with multiple revenue streams. Some of these revenue generation methods include:

A. Transaction Fees: We generate revenue by taking a percentage of the total order amount from transactions conducted between sellers and buyers on our platform.

B. Advertisement Revenue: We offer advertising opportunities across the LCART Platform, allowing businesses to promote their products and services to our user base, generating additional income for us.

C. Voucher Codes, Shopping Plans, and Coupons: Revenue is also generated through the sale of voucher codes, shopping plans, and coupons, offering added value to our users while contributing to our overall sustainability.

These diverse revenue streams ensure the ongoing growth and development of the Laser Cart eCommerce Marketplace, allowing us to provide a robust and valuable service to our users.

FEATURES

LCART Token Features

LCART Token: The Native Currency of Laser Cart

LCART Token is a cryptographically secured digital asset deployed on the Binance Smart Chain, serving as the native currency within the Laser Cart financial ecosystem. Notable features of this token include:

Portability

Carrying large sums of money in fiat currencies can be impractical and risky, especially when traveling. With LCART Token, you can securely store a million dollars' worth of value directly on your mobile phone, eliminating the need for physical cash.

Speed and Efficiency

Laser Cart's eCommerce marketplace leverages blockchain technology for financial transactions, resulting in near-zero transaction costs, robust security measures, user-friendly wallets, and an exceptional customer experience. Transactions are swift and straightforward, whether you're sending funds or making purchases.

Trust and Transparency

Laser Cart's deployment on a public blockchain ensures transparency in all transactions, fostering trust among users. Every transaction is permanently recorded in a shared ledger, immune to tampering. This guarantees heightened security, unparalleled visibility, faster processing, and traceability within the decentralized system.



Cost-Effectiveness

E-commerce sellers can benefit from LCART Token for cost-effective digital payment solutions. Since crypto transactions don't involve intermediaries or payment processing fees, LCART Tokens provide an efficient way to conduct transactions on the platform.



Security

Laser Cart's platform utilizes blockchain-based transactions, making them immutable. Any attempt to alter a block is met with rejection by the majority of nodes, preventing the modification of ledger data. The blockchain's inherent linking of blocks ensures that tampering with one block would affect subsequent blocks, thus safeguarding the integrity of information. This high level of security extends protection to all participants in the eCommerce ecosystem, including customers, suppliers, sellers, and shipping companies.

Privacy

The Laser Cart Platform prioritizes user privacy by keeping all user data private and encrypted. Access to this information is restricted solely to the user, ensuring a secure and confidential experience.



Packages Offered By LCART

**No minimum LCART
No Discount
Free shipping**

**20000 minimum LCART
2.5% discount on Laser Cart MarketPlace items
Free International shipping**

**40000 minimum LCART
5% discount on Laser Cart MarketPlace items
Free International shipping**

**80000 minimum LCART
10% discount on Laser Cart MarketPlace items
Free International shipping**

Benefits for LCART Token Holders

1. Enjoy Up to a 10% Discount on All Items from Laser Cart MarketPlace.

2. Receive Complimentary Shipping (Excluding International) as an LCART Token Holder.

3. Discover Opportunities to Profit through eBay Dropshipping.

4. Participate in Monthly Giveaways, Featuring Exciting Prizes Such as iPads, Laptops, PS5, and More, Exclusive for LCART Token Holders.

5. Gain Access to the Discount Club, Offering Discounts of Up to 90% on Select Items, Exclusively for LCART Token Holders.



B2B Overview

Business-to-Business (B2B) e-commerce is a thriving sector of digital commerce where businesses engage in online transactions and interactions with other businesses to meet their procurement, supply chain, and operational needs. B2B e-commerce is instrumental in streamlining processes, improving efficiency, and fostering collaboration among enterprises. Here's an in-depth overview of B2B e-commerce:

1. Inter-Enterprise Transactions:

B2B e-commerce primarily involves transactions between businesses rather than individual consumers. This can encompass manufacturers sourcing raw materials, wholesalers distributing products to retailers, or companies procuring services from other enterprises.



2. Industry Diversity: B2B e-commerce spans a wide range of industries, including manufacturing, technology, healthcare, agriculture, and more. It caters to both traditional sectors and emerging markets, offering a broad spectrum of products and services.

3. Relationship-Centric: Building and nurturing long-term relationships are core to B2B e-commerce. Trust,

reliability, and consistency in business dealings are crucial for establishing strong partnerships.

4. Customization: B2B transactions often require tailored solutions to meet specific business needs. Customization may apply to product configurations, pricing structures, or service contracts.

5. Digital Transformation: B2B e-commerce is undergoing a digital transformation, with businesses adopting online platforms, cloud-based solutions, and digital tools to enhance efficiency, collaboration, and customer experiences.

6. Global Reach: B2B transactions transcend geographical boundaries, enabling businesses to source suppliers, customers, and partners from around the world. This global reach presents opportunities and challenges related to logistics, regulations, and cultural considerations.

7. Supply Chain Integration: B2B e-commerce platforms often integrate with supply chain management systems, optimizing inventory, order fulfillment, and logistics for improved operational efficiency.

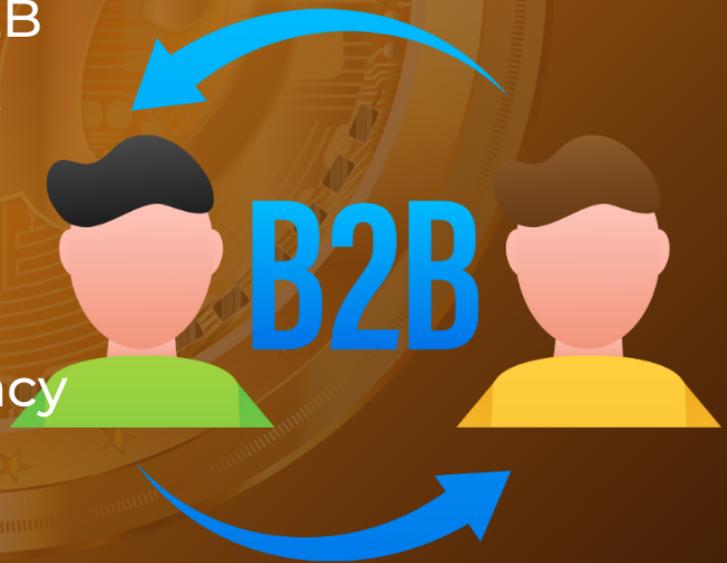
8. Purchase Approval Workflows: Many B2B e-commerce systems incorporate purchase approval workflows, ensuring compliance with procurement policies and providing transparency in purchasing decisions.

9. Pricing Negotiation: B2B transactions frequently involve price negotiations, volume discounts, and contractual agreements. Negotiation tools and quote management systems facilitate these processes.

10. Data-Driven Insights: B2B enterprises use data analytics to gain insights into supplier performance, inventory management, demand forecasting, and customer behavior. These insights drive informed decision-making.

11. E-Procurement: B2B e-commerce platforms support e-procurement processes, enabling businesses to source, compare, and purchase products and services efficiently.

12. Regulatory Compliance: B2B e-commerce businesses must adhere to industry-specific regulations, compliance standards, and data security measures, ensuring data privacy and secure transactions.



13. Integration and API Connectivity: B2B e-commerce platforms often provide APIs (Application Programming Interfaces) for seamless integration with enterprise resource planning (ERP) systems, customer relationship management (CRM) software, and other business tools.

In summary, B2B e-commerce is a dynamic and integral part of modern business operations, facilitating efficiency, collaboration, and global trade among enterprises. It empowers businesses to optimize their supply chains, streamline procurement processes, and adapt to digital transformations while fostering trust and long-term partnerships.



B2C Overview

Business-to-Consumer (B2C) e-commerce is a thriving segment of the digital economy, where businesses sell products and services directly to individual consumers. It has revolutionized the way people shop, offering convenience, a vast selection of goods, and personalized experiences. Here's a comprehensive overview of B2C e-commerce:

1. Accessibility and Convenience: B2C e-commerce provides consumers with the convenience of shopping from anywhere, at any time. It eliminates geographical constraints and enables 24/7 access to a wide range of products.



2. Diverse Product Range: B2C e-commerce covers a wide spectrum of products and services, from consumer electronics and clothing to digital subscriptions and streaming services. It caters to various consumer needs and preferences.

3. Customer-Centric Approach: Customer satisfaction is at the core of B2C e-commerce. Businesses invest in user-friendly website design, responsive customer support, and seamless shopping experiences to attract and retain customers.

4. Mobile Commerce (M-commerce): The proliferation of smartphones has led to the rapid growth of mobile shopping. B2C e-commerce platforms offer mobile apps and mobile-optimized websites to enhance the mobile shopping experience.

5. Personalization: B2C businesses leverage data analytics and AI-driven algorithms to personalize product recommendations, advertisements, and content based on individual user preferences and behavior.

6. Reviews and Ratings: User-generated reviews and ratings play a significant role in helping consumers make informed purchasing decisions. Positive reviews and social proof contribute to building trust.

7. Payment Options: B2C e-commerce platforms offer various payment methods, including credit cards, digital wallets, and Buy Now, Pay Later (BNPL) options, to cater to diverse consumer preferences.

8. Shipping and Delivery: Fast and reliable shipping options, including same-day and two-day delivery, have become standard in B2C e-commerce. Tracking systems provide transparency and convenience to consumers.

9. Return Policies: Customer-friendly return policies build trust and encourage purchases. B2C businesses often offer hassle-free returns and refunds to enhance the shopping experience.

10. Marketing and Promotion: B2C e-commerce relies on digital marketing strategies, including email marketing, social media advertising, influencer partnerships, and targeted promotions, to reach and engage consumers.

11. Security and Privacy: Ensuring the security of customer data and online transactions is a top priority. B2C e-commerce platforms employ encryption and cybersecurity measures to protect sensitive information.

12. Competition and Innovation: Intense competition in the B2C e-commerce space drives businesses to innovate continuously. Emerging technologies such as augmented reality (AR), virtual reality (VR), and voice commerce are explored to enhance the shopping experience.

13. Regulatory Compliance: B2C e-commerce businesses must adhere to consumer protection laws and regulations, addressing issues like data privacy, transparency, and fair business practices.

In summary, B2C e-commerce has reshaped the way consumers shop, offering unparalleled convenience, a vast product selection, and personalized experiences. It continues to evolve with advancements in technology and consumer preferences, making it a dynamic and essential component of the modern retail landscape.



Roadmap

2023

Website Release

o Lasert Cart token release
Marketing Push
LCART ICO

2024

5 Exchange Listings at once
Laser cart exchange release

30+ Exchange Listings
Marketing Push

LCART Burn Event

Lasercart Single Vendor eCommerce
Platform Release



2025

Major Exchange listing like - Binance,
Kucoin

Laser Cart eCommerce Platform
Upgrade to Multi Vendor

LCART Burn Event

LCART Staking Platform RELEASE

2026

Partnership with Big companies.

Laser Cart debit card Release that
can be use in lasert cart eCommerce
platform to get extra discount.

LCART Burn Event.

And Many More